

# BEAUTY® *News*

ISSUE II  
JULY 26

*Create your own  
eyeshadow palette*

**ETERNA**  
MAGNETIC PALETTE

*Discover a wide range  
of single eyeshadows*



COVER STORY - *Eterna*

# ETERNA

MAGNETIC PALETTE

## Create your own palette

With the **ETERNA** palette, you can easily create your own custom eyeshadow collection. The palette also works beautifully as an elegant case for storing your favourite single eyeshadows.

It holds up to 20 standard-size eyeshadows (Ø26 mm) and is fully compatible with all of our single eyeshadows.

## Refresh and rediscover your favorite shades

This palette was created for those who love complete freedom in makeup. Its name is no coincidence — **ETERNA** symbolizes endless possibilities for arranging, switching, and recomposing your favorite shades whenever you want.



# Endless possibilities...

Customise your palette to match your preferences and create combinations that best express your style. You can switch shades at any time, designing thematic or color-focused collections tailored to your needs.



## Choose from a wide range of single eyeshadows

Explore and choose from over 250 available shades. Our collection includes classic mattes, metallic finishes, multidimensional Multi and Duo-Chrome shades, white holographic shadows, and Ultra-Sparkle formulas with intense brilliance. Every shade is designed to deliver a stunning effect on the eyelids.

## SHOP NOW!

You can find the ETERNA palette in our official stores:

European Union / Poland  
[www.thepastelroses.pl](http://www.thepastelroses.pl)

United Kingdom and rest of the world:  
[www.thepastelroses.com](http://www.thepastelroses.com)



ETERNA Magnetic Palette*	€10,95
Magnetic Eyeshadow Pick-Up Pen	€4,95

\*This is an empty magnetic palette. Eyeshadows are not included with the product. The listed prices do not include shipping costs. Prices include the applicable tax rate for the destination country within the European Union.

# ETERNA

MAGNETIC PALETTE


*The Pastel Roses*  
ETERNA  
MAGNETIC PALETTE



Create your own eyeshadow palette

Customise your colour story – arrange, replace and reinvent  
your favourite shades anytime.

[www.thepastelroses.pl](http://www.thepastelroses.pl)

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*The Pastel Roses*  
COSMETICS