

# BEAUTY® *News*

ISSUE II  
JULY 26

*Create your own  
eyeshadow palette*

**ETERNA**  
MAGNETIC PALETTE

*Discover a wide range  
of single eyeshadows*



COVER STORY - *Eterna*

# ETERNA

MAGNETIC PALETTE

## Create your own palette

With the **ETERNA** palette, you can easily create your own custom eyeshadow collection. The palette also works beautifully as an elegant case for storing your favourite single eyeshadows.

It holds up to 20 standard-size eyeshadows (Ø26 mm) and is fully compatible with all of our single eyeshadows.

## Refresh and rediscover your favorite shades

This palette was created for those who love complete freedom in makeup. Its name is no coincidence — **ETERNA** symbolizes endless possibilities for arranging, switching, and recomposing your favorite shades whenever you want.



# Endless possibilities...

Customise your palette to match your preferences and create combinations that best express your style. You can switch shades at any time, designing thematic or color-focused collections tailored to your needs.



## Choose from a wide range of single eyeshadows

Explore and choose from over 250 available shades. Our collection includes classic mattes, metallic finishes, multidimensional Multi and Duo-Chrome shades, white holographic shadows, and Ultra-Sparkle formulas with intense brilliance. Every shade is designed to deliver a stunning effect on the eyelids.

## SHOP NOW!

You can find the ETERNA palette in our official stores:

European Union:  
[www.thepastelroses.pl](http://www.thepastelroses.pl)

United Kingdom and rest of the world:  
[www.thepastelroses.com](http://www.thepastelroses.com)



ETERNA Magnetic Palette*	£ 9.99
Magnetic Eyeshadow Pick-Up Pen	£ 4.99

\*This is an empty magnetic palette. Eyeshadows are not included with the product. The listed prices do not include shipping costs.

# ETERNA

MAGNETIC PALETTE

*The Pastel Roses*  
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ETERNA  
MAGNETIC PALETTE



Create your own eyeshadow palette

Customise your colour story – arrange, replace and reinvent your favourite shades anytime.

[www.thepastelroses.com](http://www.thepastelroses.com)

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EST.  2019

*The Pastel Roses*  
COSMETICS